

SAMPLE PRESS RELEASE

DATE: _____ PRESS CONTACT: _____

FOR IMMEDIATE RELEASE _____

FARM SAFETY DAY CAMP

Do you know someone who has had a farm injury? Chances are you know several people who suffered a serious farm injury that changed their lives forever. Unfortunately, children who live, work, or play on a farm are at very high risk for a farm injury. The community of _____ is doing something about this. They are working to make the farm a safer place for all children by offering a Farm Safety Day Camp. (List local sponsors) _____

_____ are the sponsors who are making the camp possible. The camp will be a chance to have fun and learn. All youth ages _____ are invited to join in the fun and learn about (list a few classes/activities)_____.

Food and t-shirts for everyone, plus door prizes for a lucky few!

The camp will be held at _____ on (day of week) _____ on (date) _____. To register, parents please call _____ or pick up registration forms at _____.

Registration deadline is (day of week) _____ (date) _____ and the registration fee is _____. Numbers are limited, so call early to register your child for Farm Safety Day Camp.